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NOVEMBER - 2022

NEWSLETTER 2

# iNTANGIBLE: Digitizing Intangible Cultural Heritage amidst the digital shift



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## **The Partners:**

**“Moldova” National Museum Complex** is one of the largest museum organizations in Romania, having its headquarters in Iași, in the building locally known as Palace of Culture. It is here that four national museums are based, one of which is the Ethnographic Museum of Moldavia whose team together with the one of the PR, Marketing, Logistic, Projects and Programs Department will be in charge of the overall implementation of the project activities.

**The Romanian Academy - Iași Branch**, through the Department of Ethnology of the “A. Philippide” Institute of Romanian Philology, holds one of the largest folklore archives in Romania and will bring the scientific expertise to the Project with regards to the vast field of intangible cultural heritage and the needs of appropriate digital documentation.

**Stando Ltd** is a research and educational organisation based in Cyprus, dedicated to the advancement of research and innovation, an approved VET Centre accredited by the Human Resource Development Authority of Cyprus. Its strength primarily lies in the highly qualified team and its extended network of international partners.

**Radiona – Zagreb Makerspace** is a non-profit organisation and citizen lab consisting of makerspace/hackerspace, media art lab, Repair Café and residence program, dealing with DIY (do-it-yourself), DIWO (do-it-with-others) and DITO (do-it-together) cultures, STEAM concepts, interdisciplinary and intergenerational non-formal education and hybrid activities. The lab is developing innovative projects with an emphasis on community building, participation, cohesion and social inclusion, knowledge transfer and co-creation.

**Innovation Hive** is a private non-profit organization located in Greece, specialized in the fields of research and innovation, whose aim is to enhance the economic and social cohesion of European societies, focusing on new innovation challenges, achieving growth and sustainability and maximizing the impact to the society. The organization’s philosophy in order to achieve these goals is based on co-creation methodologies and a quadruple helix approach.



## Second Transnational Project Meeting, Iași, 10-11 November 2022

The Second Transnational Project Meeting within the Erasmus+ Project “iNTANGIBLE – Digitizing Intangible Cultural Heritage amidst the Digital Shift” took place in Iași, Romania, in the Palace of Culture, within the premises of the Ethnographic Museum of Moldavia on the 10th and 11th of November 2022.

The agenda of the event included discussions about the activities of the project, focusing on the conclusions resulting from the field research as well as technicalities meant to ensure the smooth implementation of the activities.



One of the main topics discussed was the planning of the next activities, namely the learning activity to be organized in Iași in April 2023, preceded by a 6 hour-course that will be undertaken online with the aim of providing participants with an introduction to the project topic and the field of intangible cultural heritage, while more in depth data will be shared as part of the onsite event.

The structure of the handbook was also among the preoccupations of the participants in the TPM, as its preparation will take place in parallel to the course design and implementation. The performance of this learning activity will be the opportunity to finetune details of this publication, meant to be a tool in the hand of professionals in the cultural field, but not exclusively.



## Participants:

**Victor Munteanu**, head of the Ethnographic Museum of Moldavia

**Ana-Maria Rață**, museographer, the Ethnographic Museum of Moldavia

**Vlad Trandafirescu**, museographer, the Ethnographic Museum of Moldavia

**Coralia Costăș**, head of PR, Marketing, Logistics, Projects and Programs Department

“Moldova” National Museum Complex of Iași, Romania

**Ioana Baskerville**, senior researcher

**Adina Ciubotariu**, senior researcher

The Romanian Academy – Iași Branch, through the “A. Philippide”  
Institute of Romanian Philology – the Ethnology Department

**Direnc Kanol**, expert

**Merz Kozal**, expert

Stando Ltd.

**Chrysi-Maria Thryantaffilou**, expert, online

Innovation Hive

**Deborah Hustic**, President

Radiona – Zagreb Makerspace

“The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the National Agency and Commission cannot be held responsible for any use which may be made of the information contained therein”.

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