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Innovation Hive



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NEWSLETTER 1

iNTANGIBLE: Digitizing Intangible Cultural Heritage amidst the digital shift



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The Partners:

“Moldova” National Museum Complex is one of the largest museum organizations in Romania, having its headquarters in Iași, in the building locally known as Palace of Culture. It is here that four national museums are based, one of which is the Ethnographic Museum of Moldavia whose team together with the one of the PR, Marketing, Logistic, Projects and Programs Department will be in charge of the overall implementation of the project activities.

The Romanian Academy – Iași Branch, through the Department of Ethnology of the “A. Philippide” Institute of Romanian Philology, holds one of the largest folklore archives in Romania and will bring the scientific expertise to the Project with regards to the vast field of intangible cultural heritage and the needs of appropriate digital documentation.

Stando Ltd is a research and educational organisation based in Cyprus, dedicated to the advancement of research and innovation, an approved VET Centre accredited by the Human Resource Development Authority of Cyprus. Its strength primarily lies in the highly qualified team and its extended network of international partners.

Radiona – Zagreb Makerspace is a non-profit organisation and citizen lab consisting of makerspace/hackerspace, media art lab, Repair Café and residence program, dealing with DIY (do-it-yourself), DIWO (do-it-with-others) and DITO (do-it-together) cultures, STEAM concepts, interdisciplinary and intergenerational non-formal education and hybrid activities. The lab is developing innovative projects with an emphasis on community building, participation, cohesion and social inclusion, knowledge transfer and co-creation.

Innovation Hive is a private non-profit organization located in Greece, specialized in the fields of research and innovation, whose aim is to enhance the economic and social cohesion of European societies, focusing on new innovation challenges, achieving growth and sustainability and maximizing the impact to the society. The organization’s philosophy in order to achieve these goals is based on co-creation methodologies and a quadruple helix approach.



First Transnational Project Meeting, Zagreb, 11-12 April 2022

Planned to take place in Iași, Romania, where the Project Leader is based, the first transnational project meeting took place in Zagreb, due to the recent outburst of the war in Ukraine.



It was the framework of the partners' first in presence, face to face meeting, an opportunity for exchange ideas about the field approached by the project, the one of intangible cultural heritage, about the state of the art in the field, about challenges and stereotypes, about specificities of each of the countries represented in the project and about the common European heritage, which can get closer to today's generations by means of technology. It was also the place to discuss technicalities about project implementation, setting exact dates according to which activities will be further implemented, confirming tasks and responsibilities committed through the project application.



Participants:

Mr. Victor Munteanu, head of the Ethnographic Museum of Moldavia

Mrs. Coralia Costaş, head of PR, Marketing, Logistics, Projects and Programs

"Moldova" National Museum Complex of Iaşi, Romania

Mrs. Ioana Baskerville, senior researcher

The Romanian Academy - Iaşi Branch, through the
"A. Philippide" Institute of Romanian Philology - the Ethnology Department

Ms. Evagoria Dapolo, expert

Ms. Danae Elston Alphas, expert

Stando Ltd.

Chrysi-Maria Thryantaffilou, expert

Kourtesi Aikaterini, expert

Innovation Hive

Deborah Hustic, President

Paula Bucar, expert

Radiona - Zagreb Makerspace

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